

For Immediate Release



New Partner Announcement – Kenneth Hay, CPA, CVA January 1, 2010

Roback, Kumlander & Pehl, CPAs and Luther Forest Wealth Advisors, LLC are proud to announce the promotion of Kenneth Hay to partner effective January 1, 2010.

Ken has been an associate with Roback Kumlander & Pehl, CPAs, LLP and Luther Forest Wealth Advisors, LLC since 2000 as an Accounting Manager and director of our Business Valuation Services. Ken's other areas of expertise include providing tax, business advisory and accounting/audit services to privately held businesses.

Ken graduated from SUNY Plattsburgh with a Bachelors in Mathematics and has earned his Masters of Science in Accounting from SUNY Albany.

Ken is a member of the American Institute of Certified Public Accountants (AICPA) and the National Association of Certified Valuation Analysts (NACVA).

Please join our firm in congratulating Ken on this prestigious accomplishment.